



গড়গাঁও মহাবিদ্যালয়
GARGAON COLLEGE

World Heritage Week

19th-25th November 2020



Organized by
IQAC, Gargaon College
In collaboration with Nazira College & Sivasagar District Administration



Overview

Name of the Program: World Heritage Week

Date: 19th to 25th November 2020

Theme: Importance of Preservation of Historical Monuments and Prospects of Tourism in Assam

Organised by: IQAC, Gargaon College in collaboration Nazira College & Sivasagar District Administration

About the program

World Heritage Week 2020 is a significant event focusing on the theme of the importance of preserving historical monuments and the prospects of tourism in Assam. Scheduled from the 19th to the 25th of November, this week-long program was organized by the Internal Quality Assurance Cell (IQAC) of Gargaon College in collaboration with the Sivasagar District Administration.

The primary objective of the program is to raise awareness about the rich cultural and historical heritage of Assam, particularly Sivasagar, emphasizing the need to protect and preserve its numerous historical monuments. The event delved into various aspects of heritage conservation, exploring the current state of historical sites in Assam, the challenges they face, and the potential strategies for their preservation.

Additionally, World Heritage Week was celebrated with an aim to highlight the prospects of tourism in Assam, showcasing how the preservation of historical monuments can boost tourism and contribute to the local economy. The program includes an interactive session with experts in the field of heritage conservation and tourism, as well as a cleanliness drive at the premises of Kareng Ghar carried out by NSS Volunteers of Gargaon College in collaboration with Nazira College. All the members of the participating institutions actively participated in the weeklong celebration of World Heritage Week which culminated formally on 1st December 2020.

Rationality of the program

Celebrating World Heritage Week in Sivasagar, Assam, is highly rational due to the region's rich historical and cultural significance, with numerous ancient monuments and sites. This event promotes awareness and appreciation of Assam's heritage, encouraging preservation efforts. Highlighting Sivasagar's historical assets can boost tourism, contributing to the local economy. Engaging the community in heritage conservation fosters a sense of pride and responsibility. Lastly, the event aligns with global efforts to protect and celebrate cultural heritage, enhancing Assam's prominence on the world stage.



Flyer of the program

WORLD HERITAGE WEEK, 2020

**IMPORTANCE OF PRESERVATION OF HISTORICAL MONUMENTS
&
PROSPECTS OF TOURISM IN ASSAM**

Organized by
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Sivasagar District Administration
4TH DECEMBER, 2020

Photos of the Program





