



Importance of Financial Institutions in the Development of Rural Areas and Formation of Enterprises







Popular Talk organized by the Department of Commerce as on 09.07.2021 on the Importance of Financial Institutions in the Development of Rural Areas and Formation of Enterprises:



The Popular Talk organized by the Department of Commerce as on 9<sup>th</sup> July 2021 on the Importance of Financial Institutions in the Development of Rural Areas and Formation of Enterprises was a highly informative and engaging event. The resource person for the webinar was Miss. Mouchumi Khanikar, a well-respected expert in the field of finance and entrepreneurship.

During the Popular Talk, Miss. Khanikar discussed the crucial role that financial institutions play in supporting the development of rural areas and the formation of new enterprises. She highlighted the challenges faced by rural entrepreneurs in accessing financing and other resources, and emphasized the importance of financial institutions in addressing these challenges.

Miss. Khanikar also discussed the different types of financial institutions that are available to rural entrepreneurs, including microfinance institutions, cooperative banks, and government-sponsored development banks. She explained how these institutions work and the types of financing and other resources they provide.



The Popular Talk was well-attended by students, faculty members, teachers, non-teaching staff and members of the local community. Attendees had the opportunity to ask questions and engage in discussions with Miss. Khanikar, allowing for a rich and informative exchange of ideas.

Overall, the Popular Talk was a highly successful event that provided valuable insights into the role of financial institutions in supporting rural development and entrepreneurship. Miss. Khanikar's expertise and engaging presentation style made the event both informative and enjoyable for all attendees.