

Department of Geography Report on Prospects of Tourism Industry in Sivasagar District of Assam





Overview of the program

Name of the Seminar/conference/workshop: Prospects of Tourism Industry in Sivasagar District

of Assam

Venue: Academic Gallery, Gargaon College

Date: 23.12.2021

Organized by: Department of Geography in Collaboration with Career Counselling and Guidance

Cell, Gargaon College

Nature of Activity: Popular Talk, Soft-skills

Name of Resource Person: Mr. Bitupan Neog, ADC, Sivasagar, Assam

Number of Participants: 145

Brief report of the program

Mr. Bitupan Neog spoke about the possibilities for the tourist sector in Assam's Sivasagar District. According to Mr. Neog, the eastern Assamese city of Sivasagar, formerly known as Rangpur, is well-known for its rich historical and cultural heritage. The neighbourhood has a lot of historical structures, archaeological sites, lush tea gardens, and peaceful natural settings, making it a potential tourist destination. The Dikhow River, Gaurisagar Tank, Shiv Dol, Devi Dol, Kareng Ghar and Namdang Stone Bridge are among the area's many scenic features. Ecotourism, adventure tourism, and leisure activities are all possible in these beautiful places. They would be more appealing if infrastructure was built and sustainable tourism practises were promoted. As a result, Mr. Neog evaluates the Sivasagar District's tourism industry's potential and offers expansion tips.

Sivasagar is blessed with plentiful resources: heritage sites, rich biodiversity, ethnic diversity, and tea garden, to be one of the leading districts in tourism development, not only in Assam but India. If we can utilize its potentialities properly, it can serve as a source of both income and employment generation, also foreign exchange earnings. Though the sector has possessed the ability, yet the industry has not attained its height. Therefore, to attain the proper pace of tourism development, the challenges should be removed with government help and by the will of the people to make our place a better one. It will aware the masses of the tourism related skills which will help them in their career development and overall enhancement of the society.

Rationality of the program

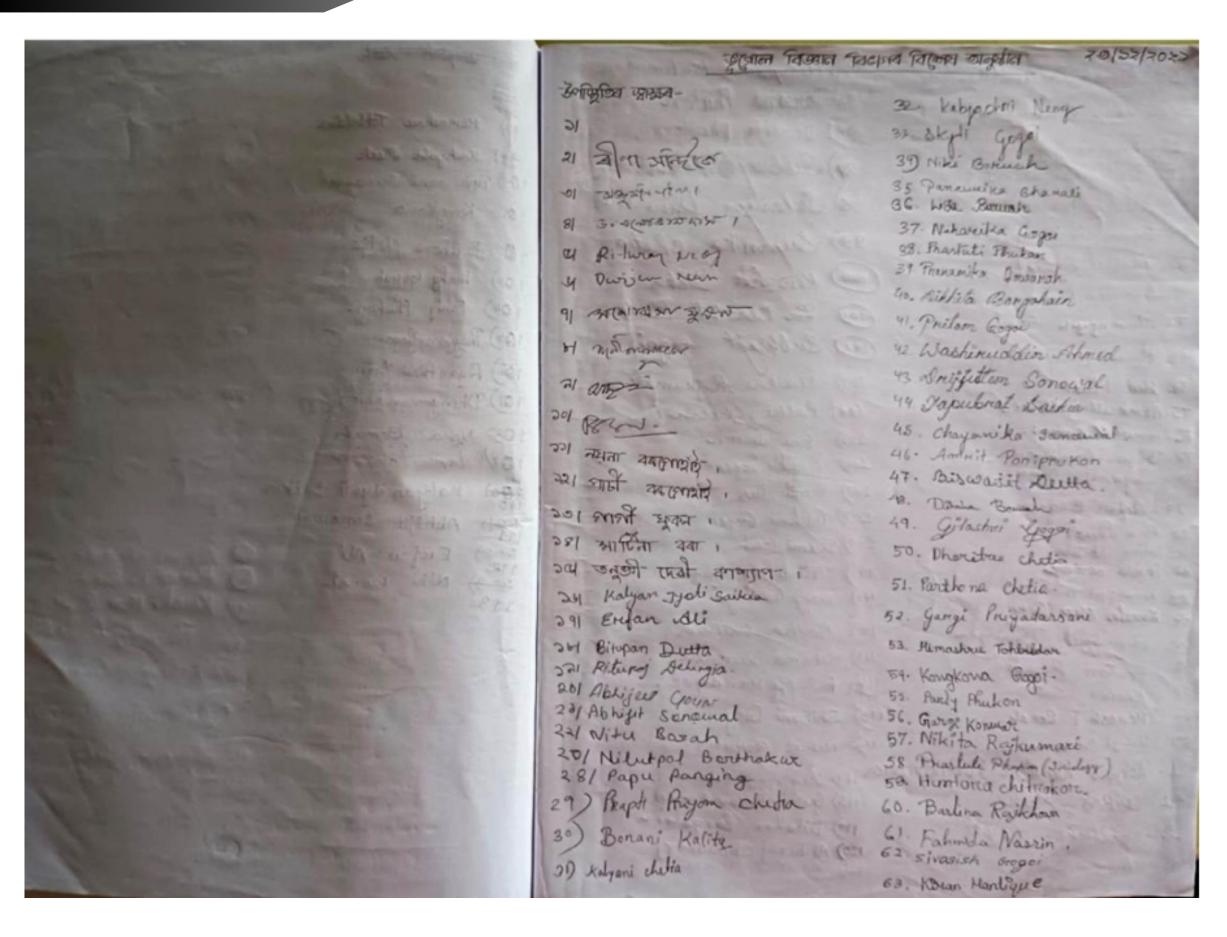
Tourism industry is one of the fastest growing industries and one of the largest contributors to the world's GDP. With tremendous growth scenarios of tourism industry, it has offered a huge prospect for generation of employment and overall development of the Sivasagar district because of its heritage sites, rich biodiversity, ethnic diversity, and tea garden area.



Photograph of the program

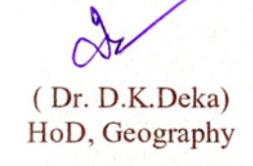


List of participants





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Dr. Dilip Kumar Deka Associate Professor & OD Dept. of Geography Gargaon College